EXHIBIT E

Epic Games Asks Apple to Restore Fortnite in South Korea Following Ban on In-App Purchase Requirement [Update]

macrumors.com/2021/09/09/epic-games-fortnite-south-korea/

Juli Clover

Thursday September 9, 2021 5:00 pm PDT by Juli Clover <u>Epic Games</u> today said that it has asked Apple to reinstate its Fortnite developer account because it intends to release Fortnite in South Korea.



South Korea in late August passed a bill that bans Apple from requiring developers to use its in-app purchase system. The bill forces Apple (and Google) to let developers use third-party payment methods to make purchases.

Epic Games now says that it intends to release Fornite in Korea and offer both Epic payment and Apple payment options side-by-side "in compliance with the new Korean law."

Epic has asked Apple to restore our Fortnite developer account. Epic intends to rerelease Fortnite on iOS in Korea offering both Epic payment and Apple payment sideby-side in compliance with the new Korean law. — Fortnite (@FortniteGame) September 9, 2021

Fortnite has been unavailable on iOS devices since Apple <u>pulled the app</u> in August 2020. Apple removed the app from the <u>App Store</u> after Epic Games added a direct payment option that skirted Apple's in-app purchase requirements, and since then, the two have been embroiled in a bitter legal battle.

Epic Games attempted to get a judge to require Apple to allow Fortnite on the App Store while the lawsuit played out, but the judge refused because the situation that caused Fortnite to be banned was of Epic Games' own making.

When South Korea passed its updated Telecommunications Business Act banning Apple from requiring in-app purchases, Apple said that it would put users at risk of fraud and undermine privacy protections.

The Telecommunications Business Act will put users who purchase digital goods from other sources at risk of fraud, undermine their privacy protections, make it difficult to manage their purchases, and features like "Ask to Buy" and Parental Controls will become less effective. We believe user trust in App Store purchases will decrease as a result of this legislation -- leading to fewer opportunities for the over 482,000 registered developers in Korea who have earned more than KRW8.55 trillion to date with Apple.

Apple and Epic Games <u>faced off in a trial</u> that took place earlier this year, and we are still awaiting a final ruling from the judge overseeing the case. Epic Games argued that iOS should be opened up to competing app stores, but it is unlikely that Apple will be required to implement such a drastic change.

Update: In a statement to *MacRumors*, Apple said there is no basis for the reinstatement of the Epic Games developer account.

As we've said all along, we would welcome Epic's return to the App Store if they agree to play by the same rules as everyone else. Epic has admitted to breach of contract and as of now, there's no legitimate basis for the reinstatement of their developer account.

Apple says that to be added back to the App Store, Epic Games would need to comply with all of Apple's App Store review guidelines, which the company has thus far declined to do.

Apple also points out that the legislation in South Korea is has not yet gone into effect and even if it had, Apple would have no obligation to reinstate a developer account that was terminated prior to when it became law.

Tags: Epic Games, Fortnite, Epic Games vs. Apple Guide